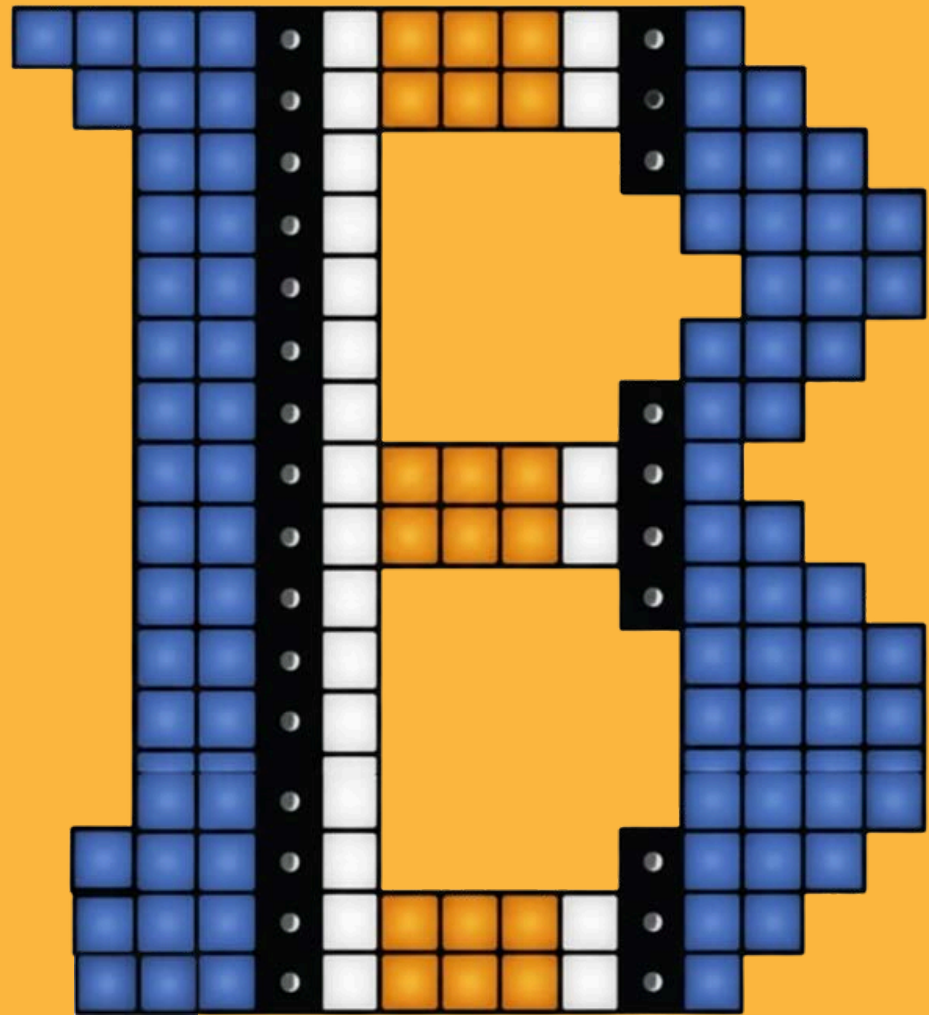




LEADING A SOLDIER'S STORY[©]

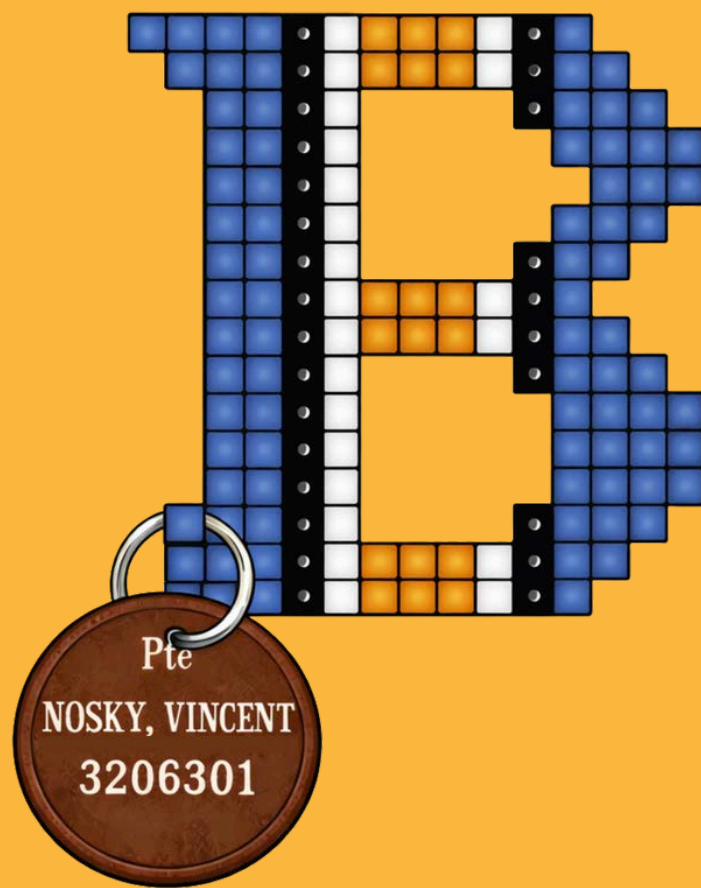
CORPORATE EXPERIENCE & CULTURAL LEARNING PROGRAM



A Meaningful Corporate Experience

ENGAGING WITH INDIGENOUS HERITAGE DEEPLY

- Engage your team in meaningful reconciliation work
- Learn Indigenous military history through guided storytelling
- Participate in a hands-on cultural experience
- Strengthen team connection through shared learning



“This work helps give Indigenous soldiers and veterans—especially those killed in action—a voice they have never had.”

Randi Su Gage, Founder, Indigenous Veterans Day



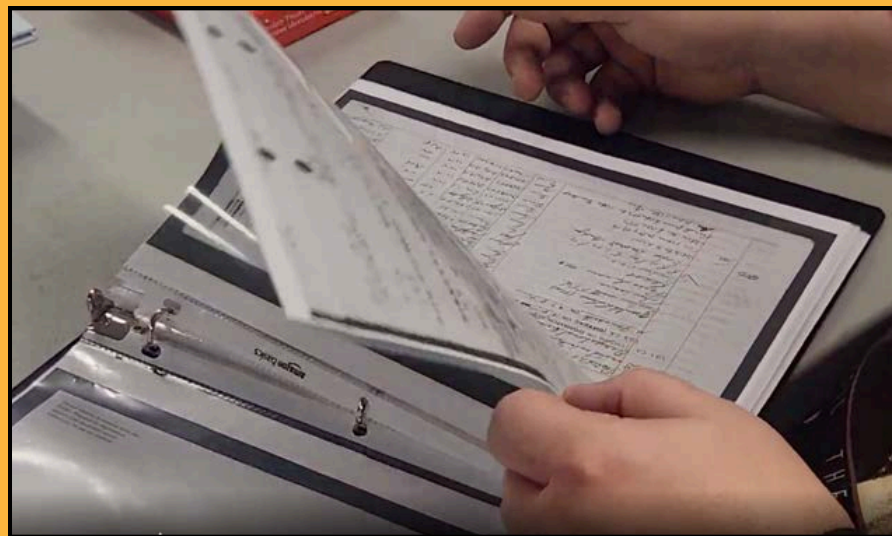
What Your Team Will Experience

- Guided storytelling from Knowledge Holders
- Hands-on beading of a memorial artifact
- Learning cultural protocols and history
- Shared traditional Indigenous meal, creating space for connection and reflection
- A meaningful takeaway each participant carries forward



What Your Investment Delivers

- Fair compensation for Indigenous Knowledge Holders and artisans
- Dedicated program delivery space
- High-quality materials and complete beading kits
- A fully guided, culturally grounded experience
- A shared traditional meal as part of the program
- Program delivery that respects time, knowledge, and protocol



Baked Bannock

A complete, culturally grounded and historically accurate experience, delivered with integrity and respect.

CORPORATE EXPERIENCE PRICING

RECONCILIATION YOU CAN HOLD IN YOUR HAND

Full Cultural Experience (5.5 Hours) Up to 20 participants

Starting at \$2,500 per session

INCLUDES:

- GUIDED STORYTELLING AND CULTURAL INSTRUCTION
- HANDS-ON BEADING EXPERIENCE
- ALL MATERIALS AND KITS
- SHARED TRADITIONAL INDIGENOUS MEAL
- FULL PROGRAM DELIVERY BY KNOWLEDGE HOLDERS AND FACILITATORS

HOST AT YOUR LOCATION - SESSIONS CAN BE DELIVERED AT YOUR FACILITY

TRAVEL AND FACILITATOR TIME MAY APPLY FOR OFF-SITE DELIVERY

- LARGER GROUPS AND MULTI-SESSION BOOKINGS AVAILABLE
- PRICING MAY ADJUST BASED ON LOCATION AND FACILITY REQUIREMENTS

ENHANCED EXPERIENCE (OPTIONAL)

MAKE IT A FULL DAY AND ADD A GUIDED VISIT TO:

GRANT BERG'S ART GALLERY

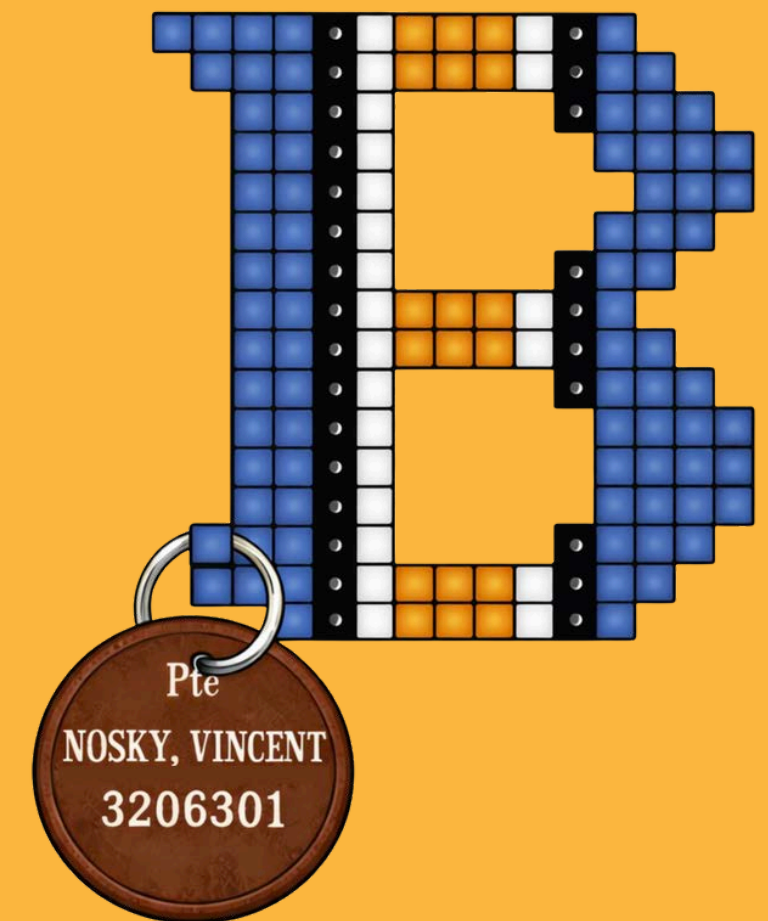
INDIGENOUS ART GALLERY TOUR

ADDITIONAL CULTURAL CONTEXT AND LEARNING

+\$350 (up to 20 participants)

A SOLDIER DIES TWICE:

**The first when they are killed in battle,
the second when their name is forgotten.**



Pricing reflects fair compensation for Indigenous Knowledge Holders and artisans,
and the delivery of a complete, culturally grounded experience.

CORPORATE EXPERIENCE PRICING

RECONCILIATION YOU CAN HOLD IN YOUR HAND

Full Cultural Experience (5.5 Hours) Up to 20 participants

Starting at \$2,500 per session

INCLUDES:

- GUIDED STORYTELLING AND CULTURAL INSTRUCTION
- HANDS-ON BEADING EXPERIENCE
- ALL MATERIALS AND KITS
- SHARED TRADITIONAL INDIGENOUS MEAL
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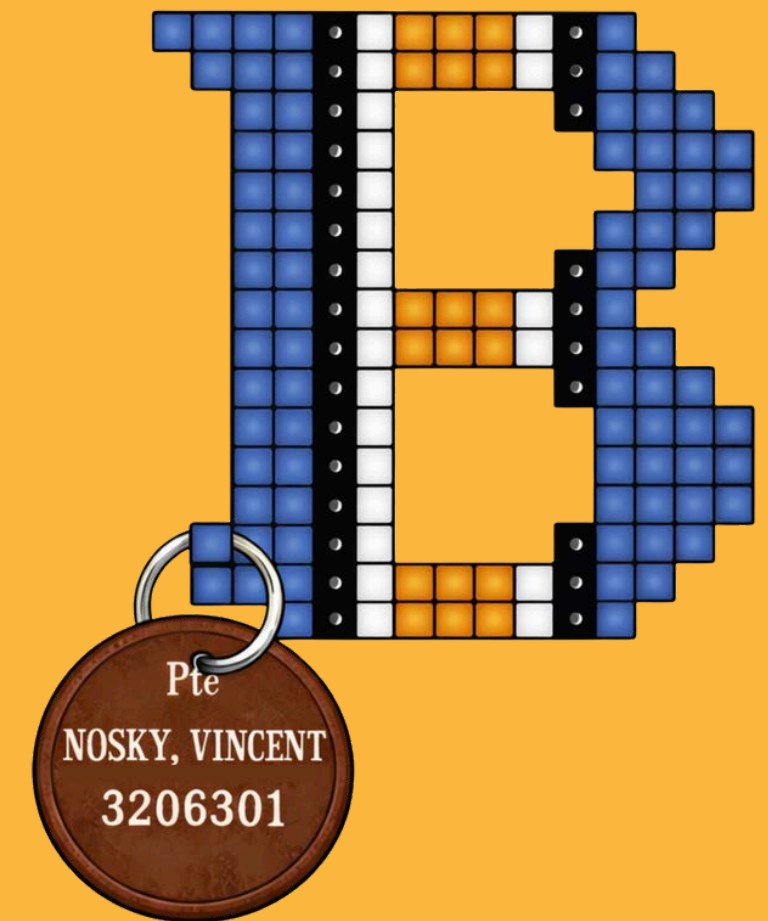
- LARGER GROUPS AND MULTI-SESSION BOOKINGS AVAILABLE
- PRICING MAY ADJUST BASED ON LOCATION AND FACILITY REQUIREMENTS

ENHANCED EXPERIENCE (OPTIONAL)

MAKE IT A FULL DAY AND TOUR THE LOYAL EDMONTON
MILITARY MUSEUM
IT ADDS ADDITIONAL CULTURAL CONTEXT AND
LEARNING
By Donation

A SOLDIER DIES TWICE:

**The first when they are killed in battle,
the second when their name is forgotten.**



Pricing reflects fair compensation for Indigenous Knowledge Holders and artisans,
and the delivery of a complete, culturally grounded experience.

Experience Reconciliation in Action

Bring your team into a meaningful experience of story, connection, and remembrance.

Contact

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JOHN DECOINE
PHOTO COURTESY HIS GRAND NEPHEW'S WIFE JODI
AND THE CANADIAN VIRTUAL WAR MEMORIAL

THE AWARD WINNING BEADING A SOLDIER'S STORY[©]

RECONCILIATION YOU CAN HOLD IN YOUR HANDS.



Best New Experience Award

Honours a new Indigenous tourism experience launched within the past two years that showcases innovation, cultural connection, and positive impact on the sector.

CIMTA - Beading a Soldier's Story

December 11, 2025