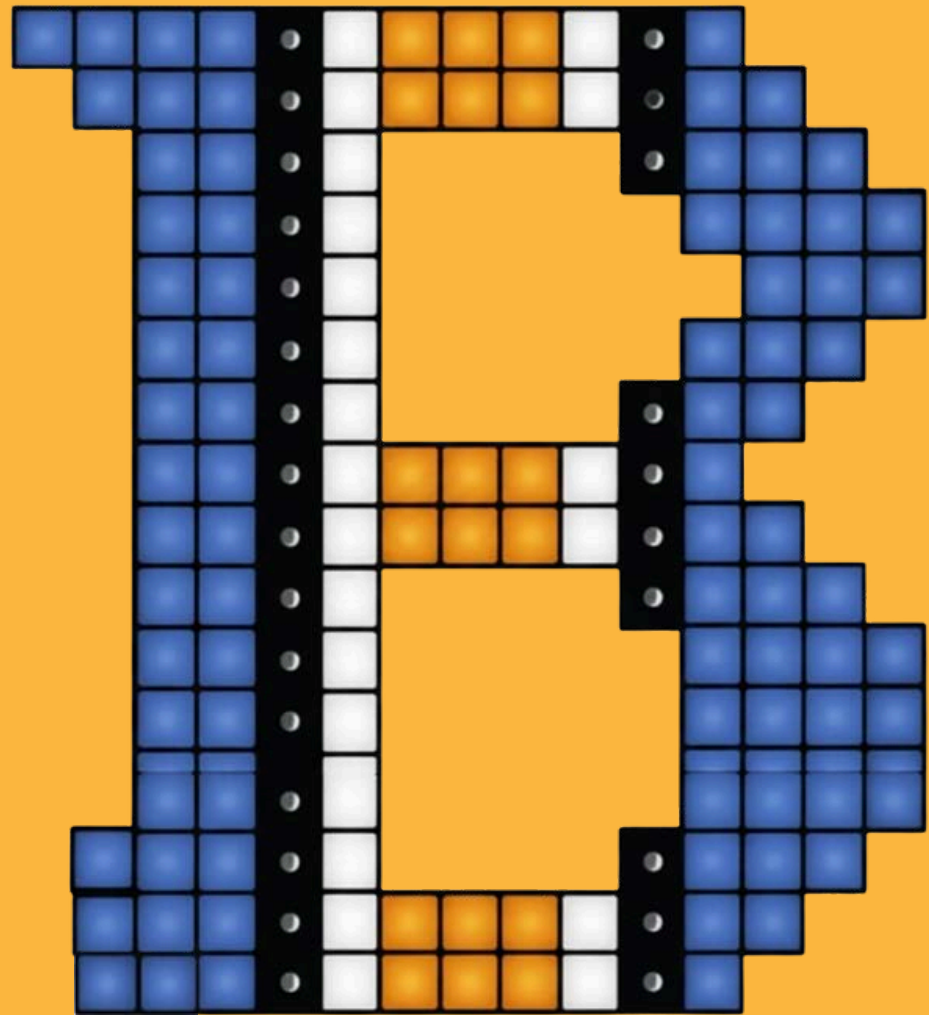




LEADING A SOLDIER'S STORY[©]

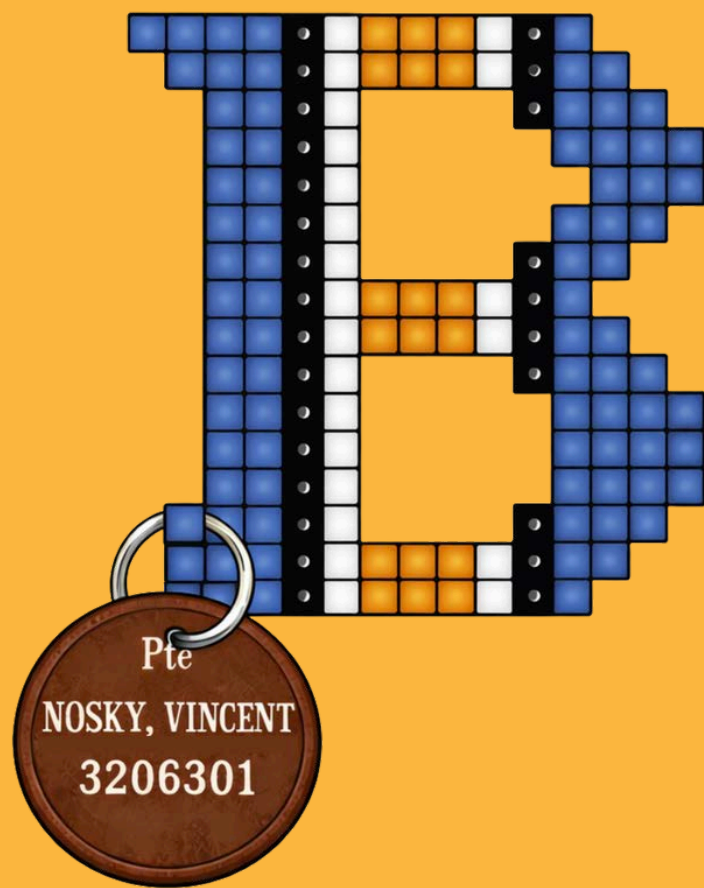
A CULTURAL EXPERIENCE YOU WILL CARRY WITH YOU



An Experience Rooted in Story and Connection

ENGAGING WITH INDIGENOUS HERITAGE DEEPLY

- Learn the stories of Indigenous soldiers through guided storytelling
- Take part in a hands-on beading experience connected to real history
- Create your own meaningful piece to take home
- Share in a traditional Indigenous meal as part of the experience
- Connect with culture, history, and place in a way most visitors never do



"This work helps give Indigenous soldiers and veterans—especially those killed in action—a voice they have never had."

Randi Su Gage, Founder, Indigenous Veterans Day

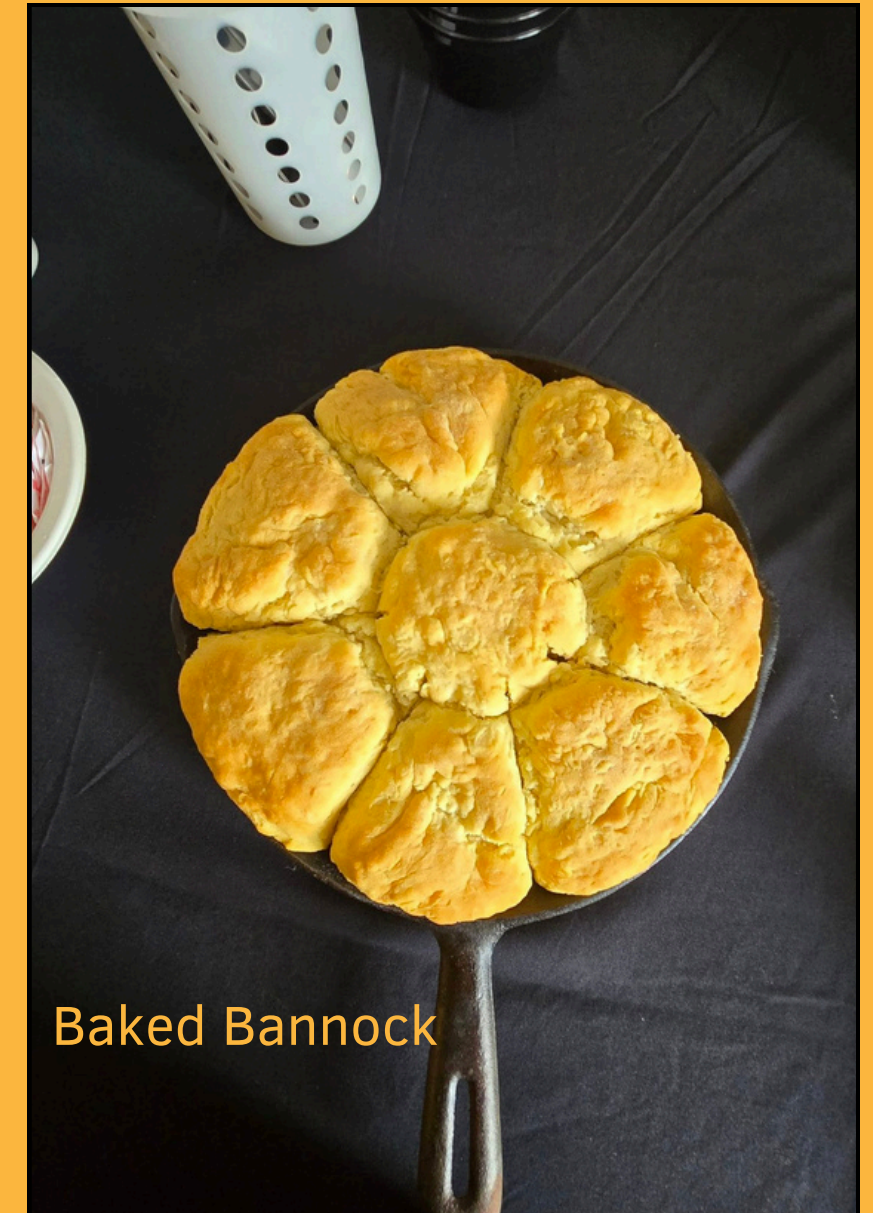
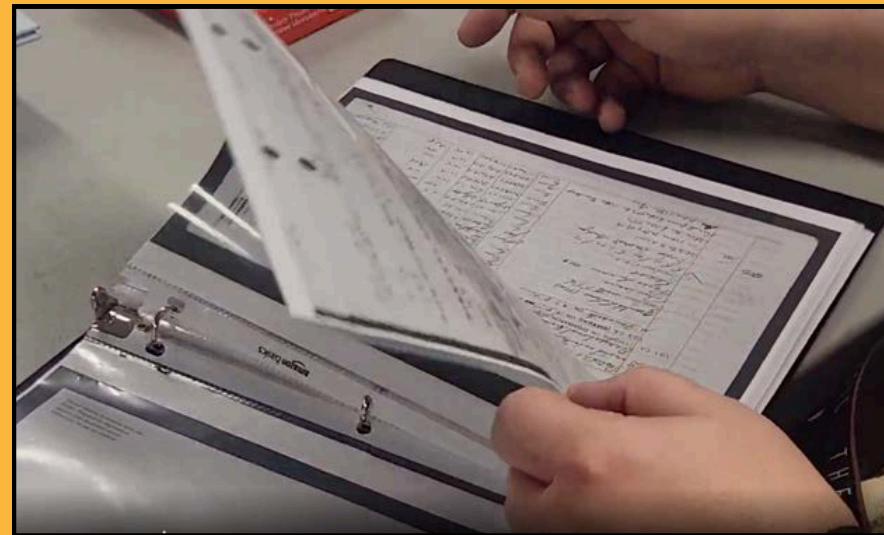
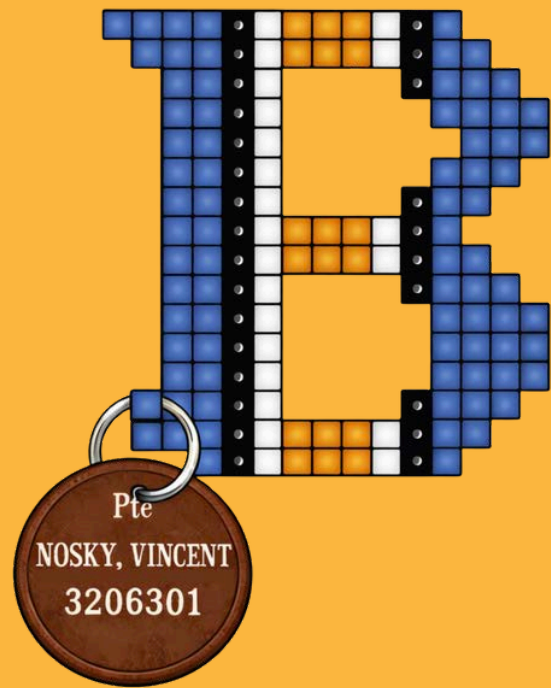


What You'll Experience

- Hear the stories of Indigenous soldiers and learn about one soldier in particular
- Create a beaded ribbon inspired by a medal that soldier would have earned
- Be guided step-by-step through the beadwork process
- Experience the rhythm and focus of hands-on beading
- Share a traditional meal and conversation as part of the experience
- Take home something you made — and the story that comes with it

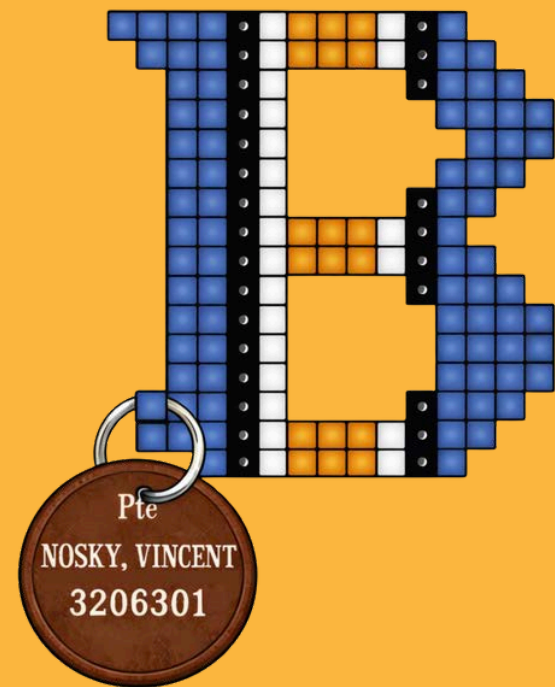


Why This Experience Matters



Baked Bannock

- Connect with Indigenous history through real stories and guided learning
- Experience culture in a way that is respectful, grounded, and community-led
- Learn through doing, creating a deeper and more lasting understanding
- Directly support Indigenous Knowledge Holders and artisans
- Leave with a meaningful connection to the place, the stories, and what they carry forward



EXPERIENCE PRICING

A fully guided cultural experience you can take home with you

\$150 PER PERSON
MINIMUM 6 PARTICIPANTS
ENTIRE EXPERIENCE IS 5.5 HOURS

A SOLDIER DIES TWICE:

The first when they are killed in battle,
the second when their name is forgotten.

- GUIDED STORYTELLING AND CULTURAL INSTRUCTION
- LEARN ABOUT A REAL SOLDIER AND THE STORY BEHIND YOUR PIECE
- HANDS-ON BEADING EXPERIENCE
- ALL MATERIALS PROVIDED
- A SHARED TRADITIONAL INDIGENOUS MEAL
- CREATE A PIECE CONNECTED TO THAT SOLDIER'S SERVICE
- LED BY INDIGENOUS KNOWLEDGE HOLDERS, TRAINED FACILITATORS, AND BEADERS
- ADVANCE BOOKING REQUIRED
- LARGER GROUPS AND CUSTOM EXPERIENCES AVAILABLE

SMALL & LARGE GROUP BOOKINGS

- BOOKINGS AVAILABLE FOR 2+ PARTICIPANTS
- CUSTOM PRICING BASED ON GROUP SIZE AND DELIVERY LOCATION

ENHANCE YOUR EXPERIENCE (ADD-ON)

- EXTEND YOUR DAY WITH AN INDIGENOUS HOTEL, MEAL, ATTRACTION OR EXPERIENCE - ASK US HOW.

THIS IS MORE THAN AN ACTIVITY — IT'S AN EXPERIENCE OF STORY, CULTURE, AND CONNECTION YOU CARRY WITH YOU.

Book Your Experience Today

CONTACT:
RENEE
CHARBONNEAU



EMAIL
exec.director@cimta.ca



SOCIAL
@cimta

PHONE
(780) 933-0182



JOHN DECOINE
PHOTO COURTESY HIS GRAND NEPHEW'S WIFE JODI
AND THE CANADIAN VIRTUAL WAR MEMORIAL

THE AWARD WINNING
**BEADING A SOLDIER'S
STORY[©]**

RECONCILIATION YOU CAN HOLD IN YOUR HANDS.



Best New Experience Award

Honours a new Indigenous tourism experience launched within the past two years that showcases innovation, cultural connection, and positive impact on the sector.

CIMTA - Beading a Soldier's Story

December 11, 2025